



Program Fact Sheet

Meat and Poultry Processing Capacity Technical Assistance Program

The Biden Administration dedicated \$1 billion in American Rescue Plan funds to expand and diversify independent meat and poultry processing capacity. One key initiative launched by USDA is the **Meat and Poultry Processing Capacity - Technical Assistance (MPPTA) Program** which will ensure that participants in USDA's Meat and Poultry Supply Chain initiatives have access to robust technical assistance (TA) to support their project development and success. These supply chain initiatives support the growth of domestic processing capacity and the ability of independent facilities to serve more customers in more markets.

USDA's Agricultural Marketing Service (AMS) has established a nationwide network of technical support focusing on four key areas, or scopes:

Federal Grant Application Management

Navigating federal grants processes and procedures, from pre-award application processes through post-award grant management compliance;

Business Development & Financial Planning

Business and financial planning resources, market intelligence, and project/ concept feasibility analyses;

Meat & Poultry Processing Technical & Operational Support

Advice and resources to support the operational needs - including workforce development of processing plant development and utilization; and

Supply Chain Development

Support for the development and maintenance of successful supply chain and marketing relationships between suppliers, processors, distributors, and customers.

AMS has developed cooperating agreements with the following organizations to serve as TA Providers:

***Flower Hill Institute**

American Association of Meat Processors

**Oregon State University-Niche Meat
Processor Assistance Network**

American Meat Science Association

Intertribal Agriculture Council

Agricultural Utilization Research Institute



"The Meat and Poultry Processing Technical Assistance Program (MPPTA) is supported through cooperative agreements with USDA Agricultural Marketing Service. USDA is an equal opportunity provider, employer, and lender."



The ***Flower Hill Institute** will also serve as the overall Technical Assistance Coordinator for the MPPTA Program, working closely with AMS and the TA Providers to connect meat and poultry processors, USDA grant applicants, and grant-funded project managers to the resources and expertise best suited to support a project's needs.

What Does MPPTA Offer?

- + Access to technical advisors located across industry, academia, and state and federal governments.
- + Focused outreach to a diversity of meat and poultry processing stakeholders, including small, rural, minority-owned, Native American, and Tribal-owned businesses, and other underserved groups seeking to build or expand local and regional meat and poultry supply chain capacity.
- + General assistance with navigating USDA grant application and award processes, and guidance for successful post-award grant project management.
- + One-on-one advising, including project and proposal reviews tailored to the needs of diverse stakeholders ranging from small and very small businesses to regional concepts and established mid-sized processing companies.
- + Educational events, webinars, resources, and publications covering topics of interest for meat and poultry processing enterprises of all types.

Note: The MPPTA Program does not offer or provide contractor services or financial capital. It does not offer grant writing or project management services, nor does the voluntary use of MPPTA guarantee the success of a grant application or the grant-funded project.

How to Request Technical Assistance

To request assistance under USDA's Meat and Poultry Processing Capacity - Technical Assistance (MPPTA) Program, please visit flowerhill.institute/usda-mppta or use the QR code to go directly to the Technical Assistance request page.

